

The Engineering Ambassadors Network

## PARTNERSHIP OPPORTUNITIES



engineeringambassadorsnetwork.org

### **Our Mission**

The Engineering Ambassadors Network (EAN) is an alliance of universities that aims to train a cohort of diverse and technically skilled engineering undergraduates on how to excite K-12 students about engineering.

700 + student leaders in our network

**45,000+** k-12 students reached since 2010

30+
institutions involved in the
Engineering Ambassadors
Network

### Who We Are

The Engineering Ambassadors Network is a professional development program for engineering students with a K-12 outreach mission. Through training and professional development, we aspire to be confident communicators and leaders who champion social justice in the field of engineering. Through K-12 STEM outreach, we strive to empower young students from historically underrepresented groups to: feel that they belong in STEM fields, have confidence that they can engage with STEM, have equitable access to STEM fields, and see themselves as future engineers.

"Being an Engineering Ambassador helped me develop so many skills that I use in my professional life! ambassadors helped me learn how to speak about science and engineering in a way that is understandable and useful to all key players. It also gave me the confidence to lead in any position, and, of course, how to make a great presentation."

-- an Engineering Ambassador



### Partnership Opportunities

The Engineering Ambassadors Network offers opportunities to partner with industries, foundations, and individuals to promote our mission either through our national Network or at one of our local institutions.

To solve today's engineering challenges in energy, environment, health, and society, we need a wide range of solutions, which can be realized only by having a diverse group of engineers with strong technical backgrounds. Workforce studies have indicated that students being educated in STEM (science, technology, engineering, and math) fields cannot meet our needs and that our enrollments are not diverse which is needed to develop innovative solutions.

In light of these challenges, the Engineering Ambassadors Network was created with the goal of being a professional development program for engineering undergraduates with an outreach mission to attract a diverse population of elementary, middle, and high school students into engineering. The Engineering Ambassadors Network of universities across the U.S. places the right messenger (undergraduate engineers with advanced communication skills) with the right message promoted by the National Academy of Engineering's Changing the Conversation (i.e. *Engineers Make a World of Difference* and *Engineers Contribute to the Health, Happiness, and Safety of Society*) in front of these K-12 school-aged classes.



To help us with our mission, we seek sponsorship for: program support, annual conferences, and ambassador scholarships. This sponsorship offers companies, in particular, opportunities to network with our diverse Ambassadors, participate in conferences and workshops, and build branding.

### As an Engineering Ambassadors Network sponsor, you can:

- Access a select, highly skilled group of exceptional students for internship and employment opportunities.
- Advance your company recruiting and branding efforts.
- Impact the next generation of future leaders.
- Directly impact the pipeline through K-12 engineering outreach.



Please consider these **sponsorship levels and benefits**, or contact the EAN Director for customized opportunities.

### \$25.000+ DONATION

- ---> EAN Program support
- ··· Conference Sponsor
- Complimentary booth at conference
- Priority access to EAs for recruiting and internships at the conference
- Listing as Platinum level sponsor on EAN website and conference programs

## OLD LEVEL

### \$10,000+ DONATION

- Program support/ specific university program support
- Partner with an EAs for K-12 outreach
- Access to EAs for recruiting and internships at the conference
- Listing as Gold level sponsor on EAN website

# **ILVER LEVEL**

#### \$5000+ DONATION

- → General program support
- → Scholarships for EAs
- Listing as Silver level sponsor on EAN website

# RONZE LEVEL

### \$1000+ DONATION

- --- General program support
- Listing as Bronze level sponsor on EAN website

### CONTACT

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